

EQUIPPING KIDS FOR LIFE

Jumpstart has helped more than a million children participate in organized sport and activities since 2005. We help remove financial barriers to sport so kids across Canada have the opportunity to get off the sidelines and into the game.

Whether it's the chance to try a sport for the very first time, or to continue with their favourite physical activity, Jumpstart makes it possible for all kids to participate. We see it as equipping kids for life because quality physical activity for kids does more than improve health and well-being. It helps build confidence, leadership, productivity and creativity. This is the power of Jumpstart.

HOW JUMPSTART CAN HELP

We help enrich the lives of kids (ages 4 - 18) in need through sports and physical activity by assisting with the costs associated with registration, equipment and/or transportation.

Run, jump, dance, skate, dive, throw, kick...

Jumpstart helps kids to explore a range of options by supporting over 70 different activities. In addition to enabling participation in high-profile sports like hockey, soccer and swimming, Jumpstart also helps kids take dance lessons and martial arts classes, play ringette or take part in several dozen other activities. What kids do is up to them; we're here to help them do it.

FREQUENTLY ASKED QUESTIONS

Q: Does Jumpstart have funding requirements?

A: Yes. Revenue Canada's Low-Income Cut-Offs (LICOs) which are published by Statistics Canada may be used as a benchmark to determine if a family meets Jumpstart's funding criteria. Families living below these income levels would meet Jumpstart's funding criteria.

Q: How long does a program have to be to qualify for funding?

A: Funding should be for a sustained program that is either a minimum of five weeks in duration with a minimum of one session per week, or in the case of sport camps, five consecutive days.

Q: Can I apply for funding for all my children?

A: Yes, funding can be requested for more than one child in a family as long as the children are between the ages of 4-18.

Q: Can I request funding for two seasons in a row for my child?

A: Yes. Children can be funded for successive seasons in an activity.

Q: Can I request funding for more than one sport for my child?

A: Yes. A child may be eligible to receive funding for more than one sport per year; however only one sport is covered within each funding request.

JUMPSTART CHAPTER MODEL

Jumpstart works with an extensive network of local Chapters in communities across Canada. These Chapters include organizations such as the local Municipal Parks and Recreation department, local Boys and Girls Clubs, among others. The organizations that make up the local Chapter help identify kids in need who wish to participate in sports and physical activity.



APPLICATIONS FOR ASSISTANCE

Applications for assistance can typically be submitted from January 15 to November 1, with the goal to be equitably distributed over Spring/Summer and Fall/Winter activities.

Applications for assistance can be completed online at: jumpstart.canadiantire.ca.

If you require additional information, you can call **1-844-YES-PLAY**.

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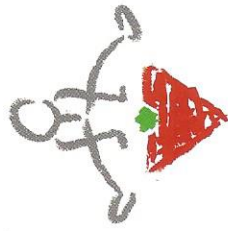


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game since 2005

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To learn more about Jumpstart,
apply for funding, or make a donation:

jumpstart.canadiantire.ca

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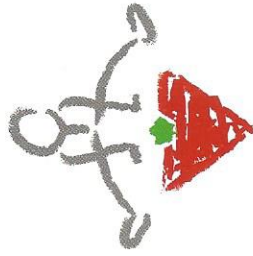


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Giving kids a sporting chance



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